

# Sprout Talent Week

February 2017

## Research Partner

As a research partner you contribute with **1)** time and knowledge and **b)** tickets for Sprout Talent Week for your network to participate (student, interns, and partners).

### Influence

- Member of one advisory board (same case as participating in)
- Participating in describing one case challenge and therefore a saying in the end result
- Participating in creating knowledge and tools for the participants to use during Sprout Talent Week.

### Branding and exposure

- Logo exposure on materials about the case, both in print and online
- Coverage in newsletters/press material about the case the innovation partner is participating in

### Participation

- Participating in one development lab in the advisory board (before summer)
- Possibility of participating in three talk events before Sprout Talent Week
- Participating in minimum one pitch session during Sprout Talent Week together with the advisory board
- Participating in one implementation event after Sprout Talent Week
- Participating in the final event November 3<sup>rd</sup> (afternoon event)

### Access and network

- To the Sprout network consisting of over 1.400 aspiring talents within the field of architecture, urban planning, construction and design
- To professional network, both private and public stakeholders and partners in the industry
- To knowledge produced in the four cases during Sprout Talent Week
- To possible recruitments among participants and innovators from Sprout Talent Week to own business